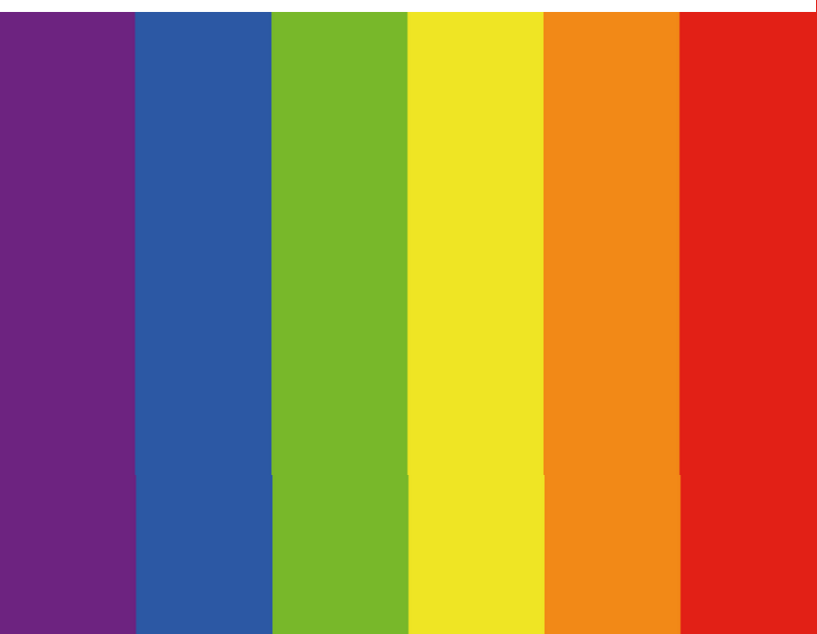




# SPONSORSHIP PACKAGE



Supporting Diversity in Engineering



Team  
2023-2024

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EngiQueers Concordia is a student association of Concordia University dedicated to increasing the representation of 2SLGBTQ+ individuals in engineering, fostering a network of support, advocacy, and professional development at Concordia University.

Affiliated with EngiQueers Canada, we are part of a nationwide initiative advocating for 2SLGBTQ+ inclusivity within STEM fields. Our organization actively participates in EngiQueers Canada's annual conference, emphasizing unity and professional networking. Through diverse activities such as social events, workshops, Equity, Diversity & Inclusion (EDI) training, and advocacy seminars, we aim to cultivate an academically and professionally inclusive environment.



**Our mission is to create a supportive and inclusive community for 2SLGBTQ+ engineering students**

- Collaborating more meaningfully with other Concordia committees, partner schools, and professional communities to establish adequate queer representation.
- Improving the accessibility of knowledge about 2SLGBTQ+ issues, advocacy, and health through our workshops and seminars.
- Allowing 2SLGBTQ+ individuals a strong base of connections for their future academics and careers by taking advantage of our social and professional networking events.
- Mapping out the resources available for 2SLGBTQ+ advocacy and support.
- There are only four active EngiQueers chapters in Quebec. Therefore, we aim to spread our support to other institutions throughout the province.



EngiQueers Concordia is adept at prominently promoting our sponsors, offering networking opportunities that connect them directly with students. We pride ourselves on delivering successful sponsor visibility through speaker series, workshops, and diverse events. Open to collaborative event ideas, we ensure our partnerships are dynamic and impactful.

## Social Connection

### Queer Chats:

Social gatherings like board game and movie nights offer 2SLGBTQ+ individuals a safe space for interaction.

### WIE x EngiQueers mental health month:

A joint initiative with Women in Engineering focusing on mental health through social events and workshops.

### Montreal Pride/Fierté Montréal:

EngiQueers Concordia joins Montreal's chapters in the annual Pride parade, celebrating and advocating for 2SLGBTQ+ rights.



## Advocacy and Education

### **Gender Wellness Workshop:**

Collaborates with the Concordia Centre for Gender Advocacy to promote gender diversity, equality, and access to inclusive health services.

### **Sex Positivity Seminar:**

Partners with Sex and Self Concordia to offer comprehensive sexual education and challenge sexuality biases.

### **EDI (Equity, Diversity, Inclusion) Training:**

Provides inclusivity training on oppression systems and intersectionality with EngiQueers Canada.



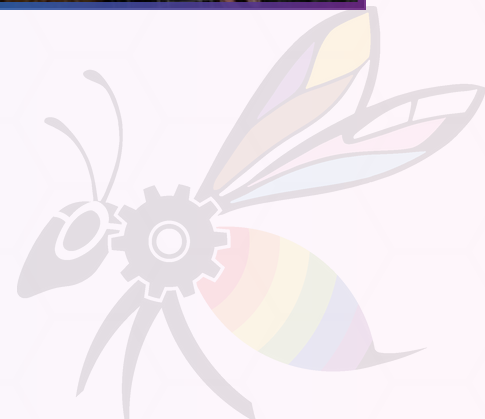
## Professional Networking

### Networking Events:

Focuses on enhancing 2SLGBTQ+ representation in professional settings through networking and “Wine and Cheese” events with QueerTech and company ERGs, fostering connections between members and businesses.

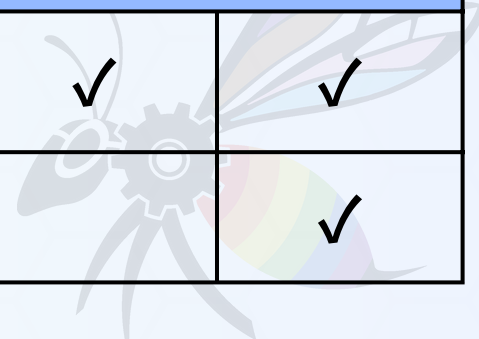
### EngiQueers Canada Conference:

As part of EngiQueers Canada, we participate in the annual national conference, a three-day event where industry professionals, groups, and student leaders share knowledge, tackle advocacy challenges, and strategize on promoting EDI on campus, engaging with communities, and sustaining our organization..



# Sponsorship Packages

Benefits	Bronze	Silver	Gold	Rainbow
	\$500+	\$1000+	\$1500+	\$2500+
<b>Online Presence</b>				
Customized social media posts (per semester)	1 post	2 posts	3 posts	Every Month
Company logo and description on website	S	M	L	XL
<b>General Presence</b>				
Company Logo on delegate merchandise	S	M	L	XL
Company logo on workshop slides and verbal acknowledgement	✓	✓	✓	Dedicated Slide
Company logo on print media	S	M	L	XL
<b>Exclusive Events</b>				
Company tours	✓	✓	✓	✓
Customized event (per semester)				✓
<b>Networking Opportunity</b>				
Access to CV bank of executives and members	✓	✓	✓	✓
Bigger booths at our networking events				✓





## **Align With Diversity:**

Sponsoring EngiQueers Concordia aligns your brand with the critical values of diversity and inclusion in STEM.

## **Enhance Brand Visibility:**

Gain visibility among a diverse, engaged community of students and future professionals.

## **Connect with Innovators:**

In a time when employees and new graduates are in high demand, you can secure access to an exemplary pool to support your company's continued growth.

## **Impactful Engagement:**

Your sponsorship directly supports initiatives that make a tangible difference in creating a more inclusive engineering community.

## **Customization**

**We can be highly flexible with sponsorship options. Please reach out to discuss a custom package that includes any of the following perks.**

Customized Social Media Posts

Logo and Description on Website

Logo on delegate merchandise

Access to CV bank

Bigger Booths at our Networking Events

Logo on print media

Company Tours

Customized event

Logo on workshop slides and verbal acknowledgement

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**Connect with us on our social media!**



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